

- **What is JOAD?**
 - Junior Olympic Archery Development
 - “Step by Step”
 - By Bob Pian, USAA JOAD Committee Co-Chair

- **JOAD PROGRAM**
 - Youths
 - Boys and Girls
 - Up to age 18
- **TARGET ARCHERY**
 - 2007 Genesis style bare bow (Novice)
 - Compound, Recurve and Barebow
 - Indoor, Outdoor, Field (others)
- **JOAD OFFERS**
 - Full time program
 - Pathway to World Championships and the Olympics
 - Character Development

- **JOAD CLUBS**
 - Locations: Archery shops, commercial, public and private ranges
 - Club Leadership: Certified instructors, coaches and volunteers
 - Equipment Use
 - Regularly scheduled sessions
 - JOAD Handbook (program guide)
 - Liability Insurance (\$1 million)
- **MEMBERS**
 - USAA membership is not required for beginning JOADs
 - JOAD Club membership requirement varies
- **CAMPS**
 - Summer camps
 - +1300 camp pins sold per year

- **CLUB ACTIVITIES**
 - Programs vary with leadership emphasis
 - Instruction
 - Coaching
 - Achievement program
 - Socialization
 - National and International competition

- **ACHIEVEMENT PROGRAMS**
 - JOAD Star pin award (started 2007)
 - Indoor, Outdoor, Compound, Recurve
 - +1300 pin lanyards sales per year
 - 67% Indoors lanyard, 33% Outdoors lanyard
 - 60% Recurve lanyard, 40% Compound lanyard
 - +5000 Star pins sold per year
 - JOAD Mail-in, Indoor (300 round)

- Recognized on Website
 - JOAD Olympian
 - Bronze, Silver and Gold JOAD Olympian
 - JOAD Olympians are announced in USA Archery Magazine
 - Receive award (jacket, duffle, plaque)
 - JOAD Olympians as of October 2008
 - 49-Bronze,
 - 20-Silver
 - 14-Gold JOAD Olympians
 - 83 Total JOAD Olympians this year
 - Distribution
 - 70% Boys (Girl 30%)
 - 75% Compound (25% Recurve)
 - 85% Indoors (15% Outdoors)
- **COMPETITION**
 - National (USAA)
 - In conjunction with JOAD club activities
 - JOAD Championship and Open National Championship
 - Indoor and Outdoor
 - Junior USAT
 - Four Ranking Tournaments
 - Total of 20 Junior and 4 Cadets (Boy, Girl, Compound and Recurve)
 - Recognition and some sponsorship support
 - Indoor, Outdoor and Field – World Championship Team Trials
- **COMPETITION**
 - International (FITA)
 - World Ranking Tournaments
 - Indoor Junior World Championship
 - Youth World Championship
 - World Field Championship
- **ARCHER ADVANCEMENT / DEVELOPMENT**
 - Recognition
 - Coaches (Level 3 to 4+)
 - JOAD Olympian achievement
 - Competition achievement
 - Development
 - Junior Dream Team
 - Regional Coaching
 - Seasonal training camps
 - Monitored progress
 - National and Regional level coaching
 - Champs
 - Monitored progress
 - Olympic Training Center
 - Resident archer

- National Coaching

- **STATISTICS**
 - National JOAD Outdoor Championship attendance
 - Average 230 youth archers
 - 302 attended in 2001 (Boston)
 - 180 attended in 2007 (Chula Vista)

- **2008 JOAD STATISTICS**
 - JOAD Mail-in
 - Indoor 300 round
 - 172 archers
 - JOAD Outdoor Championship
 - 144 arrow FITA and Elimination Round and Team Rounds
 - 235 archers
 - JOAD Indoor Championship
 - 600 round
 - 12 locations plus Alaska
 - 602 archers
 - National Target Championship
 - Double FITA, 4 distances
 - 203 archers
 - National Indoor Championship
 - 2 x 600 round
 - 489 archers
 - Youth World Team Trials
 - 12 arrow round robin matches
 - Cadets and Juniors
 - Youth World Championships
 - 8 individual compound archer medals (Turkey)
 - 4 team compound medals (Turkey)

- **JOAD STRATEGIC PLAN IMPLEMENTATION**
 - 2008 Growth and Improvements
 - Objective #1 – Create a promotional campaign to attract those already introduced to NASP, OAS, ASAP, Camps, etc.
 - Objective #2 – Increase communication efforts to motivate and educate JOAD leaders and certified instructors.
 - Objective #3 – Increase the amount, availability, usability and access to important JOAD information
 - Objective #4 – Communicate and collaborate with the target archery community
 - Objective #5 – Create a means to accept grants and donations dedicated to JOAD programs
 - Objective #6 – Reduce membership barriers and simplify club operation issues

- **AFTER JOAD**

- USAA College Archery Program (CAP)
- USAA adult ranks
- FITA Competitions and World Championships
- Olympics
 - 12 of the top 16, 2008 USA Olympic Trials finalists were former JOADs

www.usaarcheryjoad.org