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## **Phoenix Regional Sports Commission - 2nd Annual Youth Sports Summit**

Summary by Steve Yee, 2010 Arizona JOAD Co Coordinator

On August 4, 2010, the Phoenix Regional Sports Commission held its annual Youth Sports Summit at the Pointe Tapatio in North Phoenix. In attendance were representatives from various sports, including state representatives from USA Volleyball, USA Swimming, U.S. Tennis Association, USA Lacrosse, and USA Hockey. The ASAA/USA Archery was represented for the first time this year.

Presentations involving coaching standards, background check standards, and coaching motivation were delivered to the audience, and a working lunch began as presentations by various vendors were done in a cafeteria style plan in a separate room.

The afternoon presented the most interesting items for the ASAA, in which the following provided interest for the attendees and the board members who were in contact with the attendees on site.

1. The PRSC can help with online registration tools. Costs are comparable with Compete-At.com
2. The PRSC can help advertise archery events. They can do so via their own web site as well as their partners.
3. The PRSC can help with rentals of onsite items like chairs, tables, and other items.
4. The PRSC can help with gaining contacts for items like sponsorships.
5. The PRSC can help with networking with venues and other places for holding events
6. The PRSC can help with group buys. (Note: This has limited benefits save for uniforms and other clothing items. The PRSC has no relationships with companies that can directly impact archers in a positive manner).
7. The PRSC can help with background checks. They have negotiated a set price (under 5 dollars per background check) with Lexis/Nexis, and the Lexis/Nexis rep on site agreed that they would be able to extend the pricing to NGB's like USA Archery.
8. The PRSC can help with insurance. (Note: This also has limited benefits, because USA Archery member clubs can qualify for insurance through the USA Archery program).

At the event, the following contacts were made:

1. A short meeting with the City of Phoenix's Reach 11 complex showed they have no aversion to hosting an archery tournament.
2. Another short meeting with National Youth Sports garnered an understanding where they were interested in doing a youth archery program modeled after ASAP.
3. A Phoenix Women's sports group wanted to contact Kari Jill Granville regarding using her as an archery competitor model that is currently in major competition. Information was forwarded to Kari Jill.
4. The aforementioned Lexis/Nexis deal was involved in sending of information to USA Archery regarding the discounted background check price.

The biggest future working group item that had the most interest for the ASAA is the pooled media access. The PRSC meeting decided that the pooled media access (access to all TV/Radio groups by one huge monthly media blast by the PRSC) had one of the most favorable impacts for a future item.

It was recommended by the attendees that the ASAA purchase a \$50, 1 year membership with the PRSC. The ASAA signed up for membership in August 2010.